

## ERIE COUNTY WATER AUTHORITY INTEROFFICE MEMORANDUM

To: Jerome D. Schad, Chair

Peggy A. LaGree, Vice Chair Michele M. Iannello, Treasurer

CC: Russell J. Stoll, Chief Operating Officer

Karen A. Prendergast, Chief Financial Officer

Mark S. Carney, General Counsel

From: Terrence D. McCracken, Secretary to the Authority

Date: September 13, 2021

Subject: Amendment to Professional Service Contract with E3 Communications, Inc.

E3 Communications, Inc. ("E3") has provided communications and public relations services to the Erie County Water Authority (the "Authority") since August 2018. The expansive and invaluable services provided by E3 have included expanding the Authority's outreach to customers on both the Authority's website and on social media platforms. E3 has worked with the Authority's current lobbying firm, Masiello, Martucci, Calabrese & Associates to provide support of the Authority's lobbying initiatives.

On April 30, 2020, the Authority and E3 agreed to extend the term of the Contract to July 31, 2021.

I recommend amending the professional services contract with E3 for an additional oneyear term through July 31, 2022 pursuant to paragraph 3 of the Contract.

The Authority's 2021 O&M Budget includes funds for this project under Unit 6030 Public Information, Item No. 60 Special Services.

TDM/tg

# ERIE COUNTY WATER AUTHORITY AUTHORIZATION FORM

For Approval/Execution of Documents (check which apply)

Contract: Project No.: 2018001 Project Description: Amendment No. 2 to Professional Service Contract E3 Communications		
Item Description:         Agreement       X       Professional Service Contract       X       Amendment         BCD       NYSDOT Agreement       Contract Document         Recommendation for Award of Contract       Recommendation         Request for Proposals         Other		r
Action Requested:  X Board Authorization to Execute Legal Approval Board Authorization to Award X Execution by the Chamber Board Authorization to Advertise for Bids Execution by the Secution Board Authorization to Solicit Request for Proposals Other	nairman ceretary to the Authority	
Approvals Needed:  APPROVED AS TO CONTENT:  Other (if Applicable)  X Chief Operating Officer  Executive Engineer  Director of Administration  Risk Manager  X Chief Financial Officer  X Legal  APPROVED FOR BOARD RESOLUTION:  X Secretary to the Authority	Date:	
Remarks:		

**Item No:** 

**Resolution Date:** 

## AMENDMENT NO. 2 TO PROFESSIONAL SERVICES CONTRACT

AMENDMENT, effective August 1, 2021, to the Professional Services Contract, entered on the 10<sup>th</sup> day of September 2018, by and between:

#### **ERIE COUNTY WATER AUTHORITY**

295 Main Street, Room 350 Buffalo, New York 14203

hereinafter referred to as the "Authority," and

### E3 COMMUNICATIONS, INC.

551 Franklin Street Buffalo, New York 14202

hereinafter referred to as "Consultant."

**WHEREAS,** on August 16, 2018, the Authority awarded the Consultant a professional service contract to provide communications and public relations services (the "Contract") for a three-year term, beginning August 1, 2018; and

**WHEREAS,** the Contract was fully executed on September 10, 2018, with the Authority making its first payment for services for the month of August 2018;

**WHEREAS,** on April 30, 2020, the Authority and the Consultant agreed to extend the term of the Contract by one year and to increase the Consultant's rate to \$7,000 per month;

**WHEREAS**, the parties wish to extend the contract for an additional one-year period through July 31, 2022 pursuant to paragraph 3 of the Contract;

**WHEREAS,** in accordance with paragraph 5 of the Contract, no modification or variation from the terms of the Contract shall be effective unless it is in writing and authorized by a resolution of the Board of Commissioners of the Authority (the "Board") and signed by all parties; and

**NOW, THEREFORE,** in consideration of mutual promises herein set forth, the parties agree to the following:

(1) The parties extend the term of the Contract for communications and public relations services until July 31, 2022 at a rate of \$7,000 for the period from August 1, 2021 through July 31, 2022;

- (2) The parties agree all other terms and conditions of the Contract shall remain unchanged and in effect; and
- (3) This Amendment may be executed in counterparts, each of which is deemed an original, but all of which together are deemed to be one and the same agreement.

	ERIE COUNTY WATER AUTHORITY
	Ву
	By Jerome D. Schad, Chair
	E3 COMMUNICATIONS, INC.
	ByEarl V. Wells, President
STATE OF NEW YORK ) COUNTY OF ERIE ) ss:	
	e duly sworn, did depose and say that he resides in the ir of the Board of Commissioners for the Erie County
Amherst, New York, that he is the Cha Water Authority described in the above	-
Amherst, New York, that he is the Cha Water Authority described in the above authorization of the Board of Commiss STATE OF NEW YORK	ir of the Board of Commissioners for the Erie County e instrument, and he signed his name thereto by the
Amherst, New York, that he is the Chawater Authority described in the above authorization of the Board of Commiss STATE OF NEW YORK  COUNTY OF ERIE  On the day of  V. Wells to me known, who, being be Clarence, New York, that he is the Pres	ir of the Board of Commissioners for the Erie County e instrument, and he signed his name thereto by the ioners for the Erie County Water Authority.